

# COMPANY FACT SHEET

# aquapr

Marketing • PR • Results

Atlanta, GA

www.AquaPR.com

info@aquapr.com

## About AquaPR

The AquaPR Team combines technologies and marketing and public relations to produce measurable results for its clients.

We leverage today's powerful social media platforms as part of an integrated communications strategy that builds brands, influences public opinion and drives sales.

Team members have experience working with some of the world's largest brands & building world-class technologies.

## Experience

AquaPR team members have relationships and experience working with diverse media:

- Broadcast and cable television
- Local and nationally-syndicated radio
- Local and national newspapers and magazines – Lifestyle, Business and Technology Sections
- Industry publications, analysts and other influencers
- Internet media – Bloggers in numerous verticals
  - Technology enthusiasts, Mommy bloggers, Teleworkers, Small Business, and Entrepreneurs

We understand your business better than any other agency you can hire...*because we've been in your business* – AquaPR PR team members have in-house company experience as merchandise buyers, marketers, media buyers, product managers and more



## Expertise

Team members have experience in diverse industries including:

- Financial Services and Real Estate
- Healthcare and Education
- Media & Entertainment
- Telecommunications
- Information Technology

... and have worked with both large and small firms.

Client Placements Include: **The New York Times**  **MSNBC**  **c|net** **BARRON'S**  **CNN.com**  **Forbes.com**

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